

Privacy Policy:

Creative Event solutions (Pty) Ltd t/a Radtrax Recreational Products (hereinafter referred to as "Radtrax") respects the privacy of visitors' to this site and therefore undertake to use your personal information as follows: to transact with you via the website or e-mail regarding any purchase/query/comment, to provide services to you via our website; to inform you of new features, to enable us to process, validate and verify information and requests for services and for the purposes for which you specifically provided the information and generally to improve your experience on our website.

Radtrax shall be entitled to disclose personal information if required to do so (a) to comply with applicable law or with legal process served on Radtrax; (b) to protect and defend the rights or property of Radtrax, and (c) for the purposes of distributing same to various employees and/or third parties who assists Radtrax in providing services to you and thus require your personal information in order to render a proper and efficient service. We will endeavour to ensure that all such employees and third party service providers, having access to your personal information, are bound by confidentiality agreements.

You are aware that information and data is automatically collected through the standard operation of the Internet servers and through the use of "cookies." "Cookies" are small text files a website can use to recognise repeat users, facilitate the user's ongoing access to and use of the website and allow a website to track usage behaviour and compile aggregate data that will allow content improvements and targeted advertising. Cookies are not programs that come onto your system and damage files. Generally, cookies work by assigning a unique number to you that has no meaning outside the assigning site. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to deny or accept the cookie feature; however, you should note that cookies may be necessary to provide you with certain features (e.g., customized delivery of information) available on our Websites.

ALTHOUGH RADTRAX TAKES REASONABLE PRECAUTIONS IN PROTECTING YOUR PERSONAL INFORMATION, IT SHALL HOWEVER NOT BE LIABLE FOR ANY LOSS OR DAMAGE, HOWSOEVER ARISING, SUFFERED AS A RESULT OF THE DISCLOSURE OF SUCH INFORMATION.

RADTRAX will endeavour and take all reasonable steps to:

- treat your personal information as strictly confidential;
- take appropriate technical and organisational measures to ensure that your personal information is kept secure and is protected against unauthorised or unlawful processing, accidental loss, destruction or damage, alteration, disclosure or access;
- promptly notify you if we become aware of any unauthorised use, disclosure or processing of your personal information;
- provide you with reasonable evidence of our compliance with our obligations under this policy on reasonable request; and
- upon your request, promptly return or destroy any and all of your personal information in our possession or control.

We will not retain your personal information longer than the period for which it was originally required, unless we are required by law to do so, or you consent to us retaining such information for a longer period.

You have the right at any time to rectify the Personal Information collected, object to the processing of Personal Information (subject to legislation) and to lodge a complaint at the Information Regulator with contact details:

All enquiries must be addressed to the information officer: Paul van der Riet, who can be contacted via e- mail at: paul@cevents.co.za or telephonically on 0826555754